



Press release
TerraTec Electronic GmbH

Musikmesse 2008: TerraTec AXON Technologies unveil comprehensive Duncan designed hexaphonic pickup system

The fastest Guitar-to-MIDI System now complete with a dedicated pickup

Musikmesse Frankfurt/ AXON Technologies, Nettetal, March 12th, 2008 (ictw) –

At Frankfurt Musikmesse AXON Technologies, makers of the most comprehensive and fastest tracking Guitar to MIDI System are happy to announce the availability of the new PU100 Hex Pickup for AXON Systems, developed in cooperation with renowned guitar pickup manufacturer Seymour Duncan.

AXON Guitar to MIDI systems open up the great wild world of MIDI to Guitar Players. With its ultra fast tracking technology guitar players are able to play any synthesizer or virtual instrument with their favorite instrument, the guitar! Additionally AXON allows for programming music with sequencer software via MIDI as well. This means that guitar players can be the music producer they always wanted to be, without the need to work with (from a guitar players perspective) quirky keyboard controllers. The AXON series of guitar-to-MIDI-controllers ensure great sound, and the new AXON PU 100 hexaphonic pickup ensures accurate signal transmission.

The AXON PU 100 was the missing link. Before guitar players needed to reach for a hexaphonic pickup from a third party company or a hexaphonic equipped guitar. Now every guitar player can enter guitar-to-MIDI with his favorite guitar and no need not worry about compatibility – the adjustable curvature of the pickup's magnets allows the pickup system to be installed easily on virtually any steel-string guitar, whether electric or acoustic. A clearance of nine millimeters (0.354") between the normal pickup and bridge and ten millimeters (0.394") between body and strings are entirely sufficient for installing the pickup. Of course AXON Technologies provides a comprehensive range of mounting hardware.

Using the PU 100 control unit makes it a breeze to change all the important settings for the connected guitar-to-MIDI-controller, even on stage in the middle of the rush of a live concert. PU 100 allows everything needed to do quickly and accurately: adjust the volume, switch presets or mix between the guitar's normal pickup and the AXON PU 100. Three color-coded LEDs indicate the operating status of the mix, no more fumbling about in the dark.



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Even with all these useful features, the inner values have not been forgotten – the PU 100 was developed by pickup guru Seymour Duncan. Thus the AXON PU 100 is, in every respect, a valuable addition to any instrument:

- Hexaphonic guitar pickup
- Duncan designed pickup element
- Adjustable pole piece curve
- 3 LED status display
- Optimized controller layout for easy access
- Adjustable cable length
- Compatible with all AXON models and other 13-pin devices

The AXON Technologies PU 100 pickup is compatible with all Guitar-to-MIDI systems on the market that require a hexaphonic pickup.

AXON PU 100 is available in stores worldwide from May 2008 for a recommended retail price of Euro 149,- / USD 199,-.

More info about AXON Guitar-to-MIDI Systems at:
www.axon-technologies.net

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